## News4U





## Year-End Message from the CEO of ASAIPA

## Dear Colleagues,

As we reflect upon this past year that has unfolded, I extend my sincerest gratitude to each one of you for navigating the challenges and complexities faced by general practitioners across South Africa. The turbulence of the past year has tested our resilience, but it has also highlighted the unwavering dedication and commitment from our General Practitioners.

The challenges we encountered were diverse, from navigating the evolving landscape of healthcare to addressing the unique needs of our patients. This year we once again represented our members best interests around FWA, PIMART, NHI, CON, the commercialization of Healthcare and importantly the sustainability of general practice. As General Practitioners we stand on the frontline, demonstrating our unwavering commitment to the well-being of our communities.

In times like these, the role of ASAIPA becomes even more pivotal. ASAIPA stands as an advocate, representing your best interests on the national stage. Our collective voice ensures that the concerns and needs of our members are heard and addressed. Together, we strive to create an environment that enables you to provide optimal care to your patients while fostering professional growth.

## ASAIPA is built on three pillars:

- 1. ASAIPA NPO representing individual members best interests.
- 2. ASAIPA Practice Solutions cutting edge innovations in practice.
- 3. ASAIPA Charity Foundation helping to uplift our communities.

I would like to express my heartfelt appreciation to the entire ASAIPA team for their tireless efforts throughout the year. The dedication of our management team at head office, our executive directors and our IPA chairpersons, has been instrumental in navigating the challenges faced by us. Their hard work has not gone unnoticed, and I am grateful for the collaborative spirit that defines ASAIPA.

To our valued doctors, your commitment to providing excellence in healthcare has been a beacon of hope during uncertain times. Your resilience and passion for your profession inspire us all. The trust by our patients in our medical doctors is a driving force that propels us forward.

As we approach the festive season, I extend my warmest wishes to each one of you. May this time be filled with joy, reflection, and the company of loved ones. Stay safe, take a well-deserved break, and return recharged for the opportunities and challenges that the new year will undoubtedly bring.

Thank you for your unwavering dedication and support.

Warm regards,

Dr Unben Pillay CEO, ASAIPA